

DRÖMLJUS LIGHTS UP HELSINGBORG

In February 2018, for ten days, spectacular light and sound installations as well as a range of exciting, interactive and vibrant activities will fill Helsingborg during DRÖMLJUS light festival.

- *“Drömljus is initiated to give the people of Helsingborg a reason to gather, spread joy and to experience the magical aspects of the town coming alive and be illuminated the February darkness”,* says Helen von Platen, Head of Events at Helsingborg Arena & Scen AB.

International, national, regional and local light artists and designers are contributing with various works and installations. Using cutting-edge technology, the installations will create alluring spaces throughout the entire central parts of the city, from Furutorpsplatsen in the south to St Jörgens plats in the north. Among the art works that really stand out are Marie-Jeanne Gauthé’s projection on the south façade of the City Hall and Skullmapping’s playful, intimate and interactive installations.

- *“Our aim and goal is to create an event and experience that reaches further than just static light installations, we are trying to create something truly memorable and something that appeals and speaks to all of our senses for all ages and genders”* says George Jonasson, Project Manager for Drömljus.

Drömljus is free to attend for everyone. The whole project is based and developed on the aspects of accessibility, social safety and sustainability. About a third of the installations are permanent and are integrated into the city’s continued work on safety and accessibility.

- *“Drömljus is really getting people involved and the event has been developed in close cooperation with citizens, property owners, businesses and associations. We are particularly delighted that some of the spectacular installations will continue to live on in the city after Drömljus has ended,”* says Martin Hadmyr, Head of Landscape Architecture at the City of Helsingborg.

Drömljus will take place on 9-18 February 2018, 6 pm-10 pm.

More information about the event can be found at www.dromljus.se The programme will be updated continually.

For more information:

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